Invitation to Erasmus International Days-Staff Teaching Week

December 3 - 7, 2018

University of Finance and Administration in Prague, Czech Republic

Dear Academic Colleagues, Dear Friends,

Vysoká škola finanční a správní, a.s. (University of Finance and Administration) in Prague, Czech Republic, cordially invites you to participate in Erasmus International Days – Staff Teaching Week in Prague in December 3 – 7, 2018. The event is organised by International Department and Department of Business Management of University of Finance and Administration in order to bring together scholars, academicians, business practitioners and students to share their respective knowledge, experience, build networks of professional contacts and discuss inter-institutional Research and Development projects

**Preliminary Programme:**

* December 3, 2018 (Monday) – Arrival to Prague
* **December 4, 2018** (Tuesday) – Opening ceremony, presentation of University, lectures given by visiting professors in Bachelor Programme (VSFS a.s., Estonská building) and in Master Programme (VŠFS, a.s., Vltavská building). Following the teaching session there will be 1st Workshop discussing the issues of running a family business and current WTO issues. In the evening we all will meet at a gala dinner.
* **December 5, 2018** (Wednesday) – Lectures given by visiting professors in Bachelor Programme (VSFS a.s., Estonská building) and in Master Programme (VŠFS, a.s., Vltavská building). Following the teaching sessions there will be 2nd Workshop discussing the issues of financing small and medium-sized enterprises (SMEs) from financial markets from the point of CVM (Customer Value Management). We will visit a family enterprise undertaking business in hotel and travel services and stroll through winter Prague decorated for Christmas (Old Town, Lesser Town).
* **December 6, 2018** (Thursday) - Lectures given by visiting professors in Bachelor Programme (VSFS a.s., Estonská building) and in Master Programme (VŠFS, a.s., Vltavská building). 3rd Workshop will discuss the issues of Start-ups, regional development and public administration. Attendees shall introduce the existing and possible future common topics and ideas for future cooperation in R&D. Closing ceremony, delivery of attendance certificates.
* December 7, 2018 (Friday) - Departure

Participation could be funded from Erasmus+ Programme by partner universities.

**Outcome of the event:** University wishes to publish a monography compiled from selected papers submitted by participating lecturers. The aim of the monography is to bring/compare new outcomes/findings gathered by Czech and international scholars (comparative analysis) in respect to the topics discussed at the workshops

**Contact persons:**

Organisation/administration: Mgr. Lucie Ektilahová, VSFS Erasmus+ Coordinator, [lucie.ektilahova@vsfs.cz](mailto:lucie.ektilahova@vsfs.cz), T: +420 210 088 803

Academic consultant: Ing. Andrea Tomášková, PhD student with Department of Business Management, [24934@mail.vsfs.cz](mailto:24934@mail.vsfs.cz), T: +420 728 853 946

We look forward to seeing you in Prague!

Ing. Roman Mentlík, Vice-Rector for International Affairs

Ing. Naděžda Petrů, Ph.D., Head of Business Management Department

Registration Form

**Erasmus+ International Days – Staff Teaching Week**

VSFS Prague, December 3-7, 2018

|  |  |
| --- | --- |
| Last name |  |
| First name |  |
| Degree and Present Position |  |
| Home Institution (name, address) |  |
| E-mail |  |
| Main Teaching Subject |  |
| I would like to participate in the following workshop(s): | Tuesday, December 4, 2018  *Issues of running a family business; current WTO issues.*  YES NO  Wednesday, December 5, 2018  *Issues of financing small and medium-sized enterprises (SMEs) from financial markets from the point of CVM*  YES NO  Thursday, December 6, 2018  *Issues of Start-ups, regional development and public administration*  YES NO |
| Arrival Date |  |
| Departure Date |  |
| Dietary Limitations (e.g. vegetarian, lactose or gluten free) |  |

Would you please send us your photo along with the Registration Form – by sending it you agree with your photo to be posted on a board in the university building for duration of the event.

Please send the filled-in Registration Form to [erasmus@vsfs.cz](mailto:erasmus@vsfs.cz) or [lucie.ektilahova@vsfs.cz](mailto:lucie.ektilahova@vsfs.cz) by **November 5, 2018.**

Should you have any questions, please feel free to ask

Email: [lucie.ektilahova@vsfs.cz](mailto:lucie.ektilahova@vsfs.cz)

Notes (additional info)